

NICOLE KOENITZER

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www.nicolekoenitzer.com

EDUCATION

2005

BA RUTGERS STATE UNIVERSITY

B.A. with major in Art, concentration in Graphic Design, and a minor in Computer Science.

DESIGN EXPERIENCE

2005–Present

Web Designer, EDMUND OPTICS WORLDWIDE, Barrington, New Jersey

Responsible for ensuring that information of the company/customer website(s) is represented visually in a clear and concise manner and that the Edmund Optics website(s) meet the high standards of company. Develop frontend for the EO website(s) using XHTML, CSS, and JQuery. Design from concept prototypes through execution of web layouts, html e-mails, and online banners. Collaborate with the print designers to ensure visual quality and consistency is maintained cross platforms. Collaborate in a team environment that includes developers, editors, designers, and management. Responsible for providing AppleScript support and development for print production. Awards received include Employee of the Month and Most Valuable Player.

2002–Present

Owner and Principal, NICOLEKOENITZER.COM, Philadelphia, PA

Freelance web and print designer. Creative director for all projects. Projects range from websites, posters, identity, outdoor signage, marketing materials, ads, postcards, editing videos and more. Clients include GershmanFILMS, Enchantment Theatre, artists, galleries, the Libertarian Party of Philadelphia, and SolarWorks NJ among others.

2007–Present

Interactive Co-Chair Board Member, AIGA PHILADELPHIA, Philadelphia, PA

Responsible for advancing design and providing cultural support to all AIGA Philadelphia members. Specific responsibilities include updating the current website utilizing HTML, CSS, and coldfusion. Direct web committee to provide the easiest navigation throughout the site with continual change towards improvement. Team member responsible for the next release of the AIGA website using Drupal.

SKILLS

Adobe CS5 Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Final Cut Pro; QuarkXPress; AppleScript; HTML; CSS; Wordpress; Limited Drupal; Limited PHP

SPEAKING ENGAGEMENTS

Artists in Society, April 2010, Rutgers University

PROFESSIONAL MEMBERSHIPS

AIGA, Philadelphia Chapter
DaVinci Art Alliance