

NICOLE KOENITZER

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www.koartpro.com

EDUCATION

2005

BA RUTGERS STATE UNIVERSITY

B.A. with major in Art, concentration in Graphic Design, and a minor in Computer Science.

DESIGN EXPERIENCE

2005–Present

Designer, EDMUND OPTICS WORLDWIDE, Barrington, New Jersey

Responsible for providing visual solutions to communicate specific messages in accordance with the creative guidelines of the company and department. Responsible for developing presentations, catalogs, brochures, advertisements, direct mail pieces, logos, packaging, newsletters, display posters, website banners, and other materials as required domestically and internationally. Provide materials for the French, China, Singapore, Korea, Japan, UK, and Spanish offices. Interact with photographers; art direct photo shoots. Responsible for catalog automation using AppleScript. Attend press checks in Maine, Ohio, and New York. Awards received include Employee of the Month and Most Valuable Player.

2002–Present

Principal, NICOLEKOENITZER.COM, Philadelphia, PA

Freelance graphic and web designer. Clients include local restaurants, musicians, artists, galleries and a solar company.

2006–Present

Freelance Designer/Video Editor, GERSHMANFILMS, Cherry Hill, NJ

Joined GershmanFilms to design the identity and website of GershmanFilms along with several of their other brands and projects. Designed work for American Jewish Theater, *Claudia*, *Searching for Sunlight*, *December Art* and various other film and event projects. Edits raw footage using Final Cut Pro for a local Comcast show *Shabbat Shalom*.

2007–Present

Interactive Co-Chair Board Member, AIGA PHILADELPHIA, Philadelphia, PA

Board member with the following responsibilities: updating current website, events, news, jobs pages, verifying and publishing proofs, HTML e-mails, editing and updating bios among other duties. Direct web committee to provide the easiest navigation throughout the site with continual change towards improvement. Team member responsible for the next release of the AIGA website using Drupal.

2003–2005

Designer, RUTGERS-CAMDEN FINE ARTS DEPARTMENT, Camden, New Jersey

Designed the Madrigal Music Festival poster. Designed the Concerts-at-Noon series posters/program covers published every season.

Summer 2004

Designer Internship, MACHINE LIMITED, Philadelphia, PA

Designed work for Elbeco, Medalist HuntGear, and restaurants throughout Philadelphia. Went on location to photoshoots. Utilized Adobe Illustrator, InDesign and Photoshop.

SELECTED EXHIBITIONS

2010

Hopkins House Gallery B, *Summer Shows*, Collingswood, NJ (solo show)
Medford Arts Center, *Is Art In The Jeans?*, Medford, NJ
Perkins Art Center, *Through My Window, A Traveling Show*, Collingswood, NJ
RRCA, *Through My Window, A Traveling Show*, Millville, NJ
Icebox Crane Arts Center, *InLiquid: Art for the Cash Poor*, Philadelphia, PA
Stedman Gallery, *Generation to Generation*, Camden, NJ
Omar's Cafe, *First Friday Show*, Byrn Mawr, PA
The Prallsville Mill, *Artsbridge Members Show*, Lambertville, NJ

2009

artspace MAGQ, *20/20*, Miami, Florida
APW Gallery, *Something Different*, New York, New York
Kimmel Center, *Summer Solstice*, Philadelphia, PA
APW Gallery, *World of Imagination Vol.2*, New York, New York
Smile Gallery, *Through My Window*, Philadelphia, PA
F.U.E.L. Collection, *Grand Small Works*, Philadelphia, PA
Gallery 125, *Conflict*, Trenton, NJ

2008

DaVinci Art Alliance, *Found Objects, New Concepts*, Philadelphia, PA
Glam, *Collective Art Show*, Philadelphia, PA
F.U.E.L. Collection, *PNYP - Extended Show*, Philadelphia, PA
The Enclaves, *The Art of Gary and Nicole Koenitzer*, Philadelphia, PA

2007

F.U.E.L. Collection, *Parris, New York, Philadelphia*, Philadelphia, PA
Stedman Gallery, *Generation to Generation*, Camden, NJ
The Rotunda, *Big Art Show #8*, Philadelphia, PA
Gallery 125, *Winterlude*, Trenton, NJ

2006

Muse Gallery, *Small Works Show*, Philadelphia, PA
Rock, Paper, Scissors Gallery, *Two*, Asbury Park, NJ
Red Sky Restaurant/Lounge, *Gary and Nicole Koenitzer*, Philadelphia, PA
Gallery 125, *Art in Bloom*, Trenton, NJ
Sassafras, *Koartpro Event*, Philadelphia, PA
Kate Lemay Gallery, *ART*, Medford, NJ

2005

Markeim Gallery, *Generation to Generation*, Haddonfeild, NJ
Gallery 125, *Eye of the Storm*, Trenton, NJ

2004

Philadelphia Ethical Society, *Re: FUSE*, Philadelphia, PA

BIBLIOGRAPHY

2010

platform58, *Paint*, Issue 015, e-zine

2009

South Jersey Magazine, *The Art of Medicine*, Volume 6 Issue 5, New Jersey
Philadelphia Stories, Spring 2009, Philadelphia, PA
Kathryn McFadden, Inferno Arts Newspaper, February, 2009, Philadelphia, PA
Don Brewer, *Through My Window @ Smile*, DoN, January 14, 2009, Philadelphia, PA

2008

A.D. Amorosi, *Ice Pack*, CityPaper, January 30, 2008, Philadelphia, PA

2006

Philadelphia Stories, Summer 2006, Philadelphia, PA
Le May, Kate, *Artist to Artist*, Ovarions Newsletter, February, Medford, New Jersey
PrincetonTV30 - *Talk with Me with host Natasha Sherman*, June 30, New Jersey

MEMBERSHIPS

AIGA, DaVinci Art Alliance, Artsbridge Art Alliance

ART JURY

Feedback 12, Student Portfolio Review, 2010
Gold Ink Awards, 2010, 2009, and 2008
Gallery 125, *Art in Bloom*, Trenton, NJ, 2007

APPLICATIONS/COMPUTER LANGUAGES

Adobe CS5 Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Final Cut Pro;
QuarkXPress; AppleScript; HTML; CSS; Limited Drupal; Limited Wordpress