

## NICOLE KOENITZER

2934 Poplar Street  
Philadelphia, PA 19130  
609 234 7349  
nicolekoenitzer@gmail.com  
[www.nicolekoenitzer.com](http://www.nicolekoenitzer.com)

### EDUCATION

2005

#### **BA RUTGERS STATE UNIVERSITY**

B.A. with major in Art, concentration in Graphic Design, and a minor in Computer Science.

### DESIGN EXPERIENCE

2005–Present

#### **UX and Visual Designer, EDMUND OPTICS WORLDWIDE, Barrington, New Jersey**

Develop frontend for the EO websites using XHTML, CSS, Razor, JavaScript and jQuery. Design from concept prototypes through execution of web layouts, html e-mails, and all web graphics. Collaborate with the print designers to ensure visual quality and consistency is maintained cross platforms. Collaborate in a team environment that includes developers, editors, designers, and management. Responsible for providing AppleScript support and development for print production. Awards received include Employee of the Month and Most Valuable Player.

2002–Present

#### **Owner and Principal, NICOLEKOENITZER.COM, Philadelphia, PA**

Freelance web and print designer. Creative Director for all projects. Projects range from websites, posters, identity, outdoor signage, marketing materials, ads, postcards, editing videos and more. Clients include Tapestry Books, GershmanFILMS, Adoption-STAR, Fairmount CDC, artists, galleries, and more.

2007–2014

#### **Interactive Director and Board Member, AIGA PHILADELPHIA, Philadelphia, PA**

Responsible for advancing design and providing cultural support to all AIGA Philadelphia members. Specific responsibilities include managing the AIGA Philadelphia website, direct the web committee, and provide a voice for the interactive design community by organizing related events and workshops.

Summer 2004

#### **Designer Internship, MACHINE LIMITED, Philadelphia, PA**

Designed work for Elbeco, Medalist HuntGear, and restaurants through-out Philadelphia. Went on location to photoshoots. Utilized Adobe Illustrator, InDesign and Photoshop.

### APPLICATIONS/COMPUTER LANGUAGES

Adobe CS6 Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Final Cut Pro; AppleScript; HTML5; CSS; Wordpress; Drupal, JQuery, JavaScript, Limited C#, PHP and Razor in net MVC views.

#### SPEAKING ENGAGEMENTS

*Artists in Society, April 2012, Rutgers University*  
*Artists in Society, April 2010, Rutgers University*

#### ART JURY

Feedback 15, AIGA Student Portfolio Review, 2013  
Gold Ink Awards, 2012, 2010, 2008, 2009, 2012  
Feedback 12, AIGA Student Portfolio Review, 2010  
Gallery 125, *Art in Bloom*, Trenton, NJ, 2007

#### PROFESSIONAL MEMBERSHIPS

AIGA, Philadelphia Chapter  
DaVinci Art Alliance

#### SELECTED EXHIBITIONS

##### 2014

- Ceres Gallery, *Exposure*, December, Chelsea, NYC
- AIGA Philadelphia Space Gallery, *Animate*, April, Philadelphia, PA

##### 2013

- James Olive Gallery, *A Koenitzer Affair*, Philadelphia, PA
- Le Méridien Hotel, *Local Artists Exhibit*, Philadelphia, Pennsylvania
- The Parlour Midtown, *PB & dJs IV LIVE* – Performance Art, New York, New York

##### 2012

- Philadelphia Inquirer Building, *The World of the Professional Artist #6*, Philadelphia, PA

##### 2011

- Icebox Crane Arts Center, *InLiquid: Art for the Cash Poor 12*, Philadelphia, PA
- Stedman Gallery, *Generation to Generation*, Camden, NJ
- Kimmel Center, *Philly Orchestra Art Night*, Philadelphia, PA

##### 2010

- Hopkins House Gallery B, *Summer Shows*, Collingswood, NJ (solo show)
- Medford Arts Center, *Is Art In The Jeans?*, Medford, NJ
- Perkins Art Center, *Through My Window, A Traveling Show*, Collingswood, NJ
- Icebox Crane Arts Center, *InLiquid: Art for the Cash Poor*, Philadelphia, PA
- Stedman Gallery, *Generation to Generation*, Camden, NJ
- The Prallsville Mill, *Artsbridge Members Show, Lambertville, NJ*

##### 2009

- artspace *MAGQ, 20/20*, Miami, Florida
- APW Gallery, *Something Different*, New York, New York

- Kimmel Center, *Summer Solstice*, Philadelphia, PA
- APW Gallery, *World of Imagination Vol.2*, New York, New York
- Smile Gallery, *Through My Window*, Philadelphia, PA
- F.U.E.L. Collection, *Grand Small Works*, Philadelphia, PA
- Gallery 125, *Conflict*, Trenton, NJ

2008

- DaVinci Art Alliance, *Found Objects, New Concepts*, Philadelphia, PA
- Glam, *Collective Art Show*, Philadelphia, PA
- F.U.E.L. Collection, *PNYP - Extended Show*, Philadelphia, PA
- The Enclaves, *The Art of Gary and Nicole Koenitzer*, Philadelphia, PA

2007

- F.U.E.L. Collection, *Parris, New York, Philadelphia*, Philadelphia, PA
- Stedman Gallery, *Generation to Generation*, Camden, NJ
- The Rotunda, *Big Art Show #8*, Philadelphia, PA
- Gallery 125, *Winterlude*, Trenton, NJ

2006

- Muse Gallery, *Small Works Show*, Philadelphia, PA
- Rock, Paper, Scissors Gallery, *Two*, Asbury Park, NJ
- Red Sky Restaurant/Lounge, *Gary and Nicole Koenitzer*, Philadelphia, PA
- Gallery 125, *Art in Bloom*, Trenton, NJ
- Sassafras, *Koartpro Event*, Philadelphia, PA
- Kate Lemay Gallery, *ART*, Medford, NJ

2005

- Markeim Gallery, *Generation to Generation*, Haddonfeild, NJ
- Gallery 125, *Eye of the Storm*, Trenton, NJ

2004

- Philadelphia Ethical Society, *Re: FUSE*, Philadelphia, PA

BIBLIOGRAPHY

2014

- Steven Heller, *Ebola Posters Go Viral*, Print Mag, December 17, 2014
- Chip Schwartz, *AIGA Space and a proxy exhibit of QR codes and GIFs*, Knight Arts, April 24, 2014, Philadelphia, PA
- Kelley Stone and Lukas Weidner, *Searching for Treasure at Animate! with AIGA*, PaperClips 215, April 22, 2014, Philadelphia, PA
- Jacob Colon, *Philly Tech Week: AIGA Philadelphia Presents "Animate,"* Global Philadelphia, April 17, 2014, Philadelphia, PA
- DoN Brewer, *ANIMATE*, DoNArTNeWs, April 17, 2014, Philadelphia, PA

2013

- Thom Nickels, *City Beat Column*, ICON Magazine, October 2013, Philadelphia, PA

- Chip Swartz, *Le Meridien Hotel gets a new look with local artists*, Knights Arts, July 30, 2013, Philadelphia, PA

2010

- Sally Friedman, *Medford Exhibit Examines Creativity and Genetics*, Courier Post, August 14, 2010, New Jersey
- *Mac asks: Is art in the 'Jeans'?*, South Jersey Local News
- Anthony Ruiz, *Nicole Koenitzer: Fine Art Exhibition at Hopkins House Gallery B*, Samurai Blog
- What's on the Summer, *Don't let this show pass you by*, July 16-30, 2010,
- Haddonfield, NJ platform58, *Paint*, Issue 015, e-zine

2009

- South Jersey Magazine, *The Art of Medicine*, Volume 6 Issue 5, New Jersey
- Philadelphia Stories, Spring 2009, Philadelphia, PA
- Kathryn McFadden, *Inferno Arts Newspaper*, February, 2009, Philadelphia, PA
- Don Brewer, *Through My Window @ Smile*, DoN, January 14, 2009, Philadelphia, PA

2008

- A.D. Amorosi, *Ice Pack*, CityPaper, January 30, 2008, Philadelphia, PA

2006

- Philadelphia Stories, Summer 2006, Philadelphia, PA
- Le May, Kate, *Artist to Artist*, Ovations Newsletter, February, Medford, New Jersey
- Princeton TV30 - *Talk with Me with host Natasha Sherman*, June 30, New Jersey